### ditto

# WERE GREATIVE & WE LOVE SOLVING PROBLEMS

we accelerate brands/businesses which are in the early stage or progressive by offering OnDemand strategical and creative design solutions.

### **ABOUT**

Excelling innovation on the front, Ditto Media is consistently delivering excellence to empower your business with next-generation digital transformation. Over the past five years, agile at scale we are rendering comprehensive support to deliver digitally-enabled strategy, creative solutions and customer satisfaction. our team have over 6+ years of experience in design and marketing industry working for clients who positioned their business using our services we're committed and confident about what we're doing. In our years experience, we understand what client need from us.

**Engagement** – Curiosity is the mark of a strong strategic partnership. And, our strategy team has the ability to show a deep interest in your business and customers from day one.

**Ingenuity** – Your strategists should not be afraid to apply experience. That is part of our value, and we can also demonstrate the ability to meet unique problems with truly unique solutions.

# **PURPOSE**

our purpose is to enhance and empower your business value through strategy & communication using problem solving & creative approach!

# **CAPABILITIES**

creating communications and experiences that ignite business growth with Brand Purpose at the core.

### DESIGN.

- Logo/Identity Design
- Print & Poster Design
- Packaging Design
- Advertisement Design

### STRATEGY.

- Brand Strategy
- Growth Strategy
- Market Research
- Digital Strategy

#### NAMING.

- Company Naming
- Product Naming
- Service Naming
- Brand Tagline

www.dittomedia.in

## **PROCESS**



Before starting any project we understand clients business, core need, purpose.



Team of expert designer & strategist use defined process for design, naming & strategy.



After finalizing concept & strategy, we analyze & make sure that project heading in the right direction to execute them.

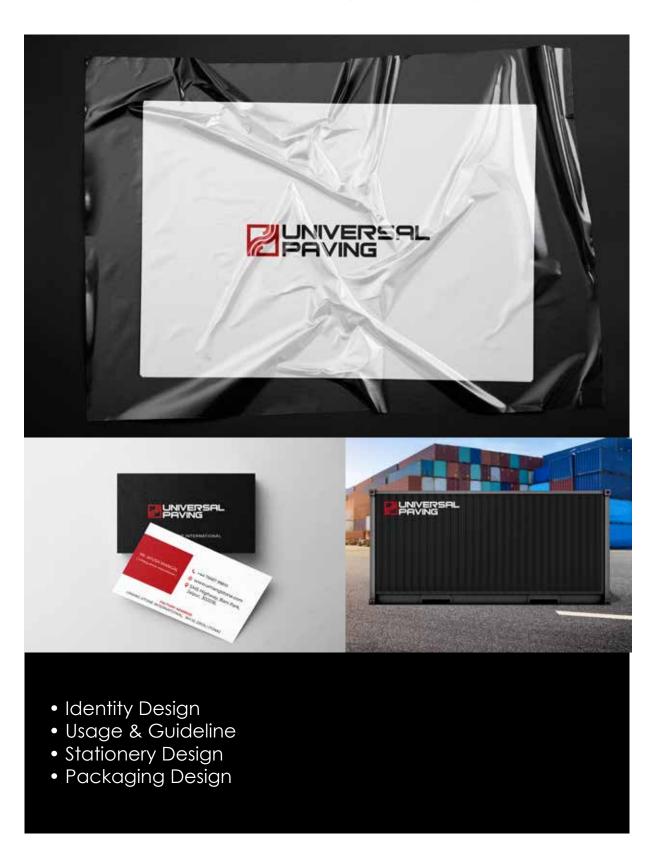


Handover deliverables to client after revision (if needed) and Now it's Ready to boom!!

# EVERY BRAND HAS A STORY! WE JUST FINE TUNE AND EDIT THE SCREENPLAY, TO MAKE IT ACCEPTABLE, ADORABLE AND VALUABLE IN CUSTOMERS MIND!

Attention to detail, analytical thinking, critical evaluation, and integrity by the mind are the key elements of our DNA and we intend to remain this way in our thoughts and actions.

UNIVERSAL PAVING: PAVING BLOCK, MARBLE TILES, STONE EXPORTER



#### MAMAI KITCHEN: NORTH INDIAN CUISINE - CLOUD KITCHEN

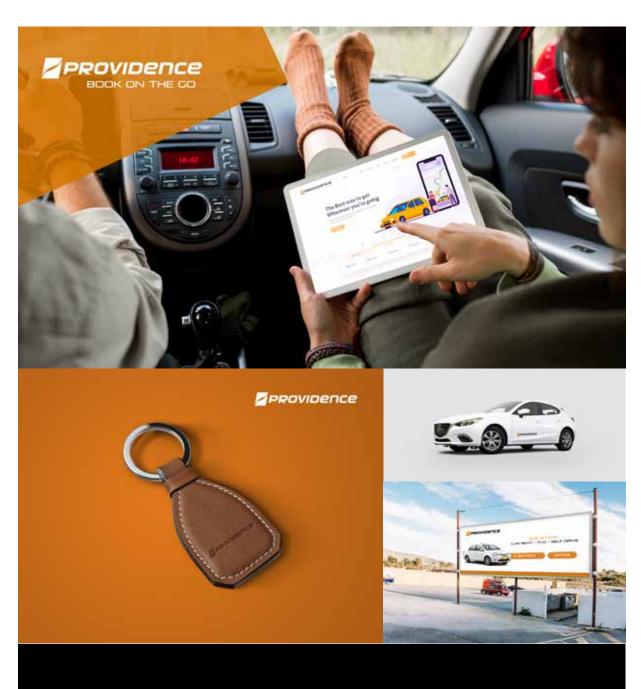






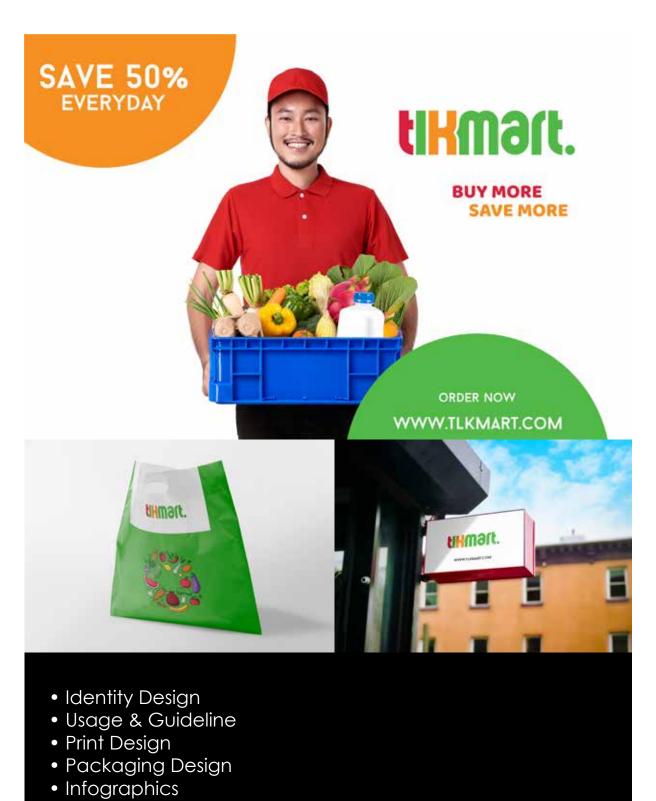
- Brand Naming : Mamai Kitchen
- Identity Design
- Usage & Guideline
- Print Design Menu, Banners, flyers
- Packaging Design
- Advertisement (OOH) Design

PROVIDENCE: CAR RENT & TAXI SERVICE

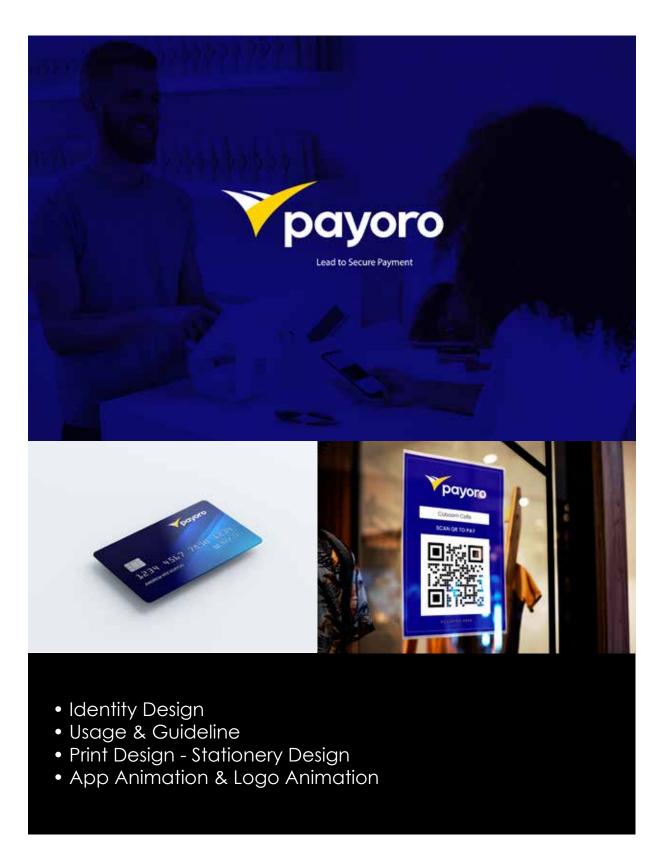


- Identity Design
- Usage & Guideline
- Print Design Stationery DesignAdvertisement (OOH) Design

**TLKMART: SUPERMARKET** 



PAYORO: ONLINE PAYMENT & BANKING SERVICES



# RELENTLESS REMARKABLE RESOLVED RESILIENT

with

# ditto

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